



BETA GAMMA SIGMA

THE INTERNATIONAL BUSINESS HONOR SOCIETY

Founded in 1913, Beta Gamma Sigma is the international business honor society for AACSB accredited schools, which are the top 5% of business school programs around the world. Inducted as students, BGS members go on to serve in critical and leadership roles in corporate, entrepreneurial, government, non-profit, and academic sectors. Members currently reside in all 50 U.S. states and more than 190 countries. Notable members include Nobel Prize winners, Olympians, inventors, CEOs of major global companies and nonprofit organizations, deans of the top business schools, and others who are making the world a better place at all levels of contribution through social enterprise, service, and leadership. Beta Gamma Sigma is a proud member of the Association of College Honor Societies (ACHS).

The Mission of the International Honor Society Beta Gamma Sigma is to encourage and honor academic achievement in the study of business, to cultivate and celebrate leadership and professional excellence, to advance the values of the Society, and to serve its lifelong members.

Academic Regalia

As part of the induction today, students will receive the following items that should be worn as part of Brooklyn College of the CUNY and Koppelman School of Business Commencement Ceremonies: honor cords and tassel charm.

11814 Borman Drive| St. Louis, Missouri 63146

314.432.5650| betagammasigma.org

**Brooklyn
College**

**Koppelman
School of
Business**

**BETA GAMMA SIGMA
RECOGNITION
CEREMONY**

Thursday
May 9, 2024, 12:30 pm

Kimmich Reading Room (1st FL) at the Library
Brooklyn College of the City University of New York

**BETA
GAMMA
SIGMA**



THE INTERNATIONAL
BUSINESS HONOR SOCIETY

WELCOME

SEUNGHO BAEK, Ph.D.

*Chapter Advisor, Beta Gamma Sigma Chapter
Interim Chair of Department of Finance*

GREETINGS

QING HU, Ph.D.

Dean, Koppelman School of Business

INTRODUCING NEW BETA GAMMA SIGMA STUDENT OFFICER

Beta Gamma Sigma Student Officer

RAHAT MAHMUD

Rahat Mahmud, Upper Senior, Public Accounting, Business, and Finance

BETA GAMMA SIGMA INDUCTION CEREMONY

Meaning of Beta, Gamma, and Sigma

JAMES LYNCH, J. D.

Associate Professor, Chairperson

Department of Business Management, Marketing, and Entrepreneurship

DANIEL TINKELMAN, Ph.D.

Professor,

Marshall G. Kaplan Chair in Municipal Government

HYUNA PARK, Ph.D.

Professor

Herbert Kurz '41 Chair in Finance and Risk Management

Faculty Honoree

MYLES BASSELL, D.M.

Deputy Chairperson

Department of Business Management, Marketing, and Entrepreneurship

Beta Gamm Sigma Induction and Pledge

VERONICA MANLOW, Ph.D.

Associate Professor,

Department of Business Management, Marketing, and Entrepreneurship

SEUNGHO BAEK, Ph.D.

Chapter Advisor, Beta Gamma Sigma Chapter

Interim Chair of Department of Finance

Keynote Speaker Introduction

QING HU, Ph.D.

Dean, Koppelman School of Business

Keynote Address

MICHAEL BUSSA

Partner, KPMG

CLOSING REMARKS

SEUNGHO BAEK, Ph.D.

Chapter Advisor, Beta Gamma Sigma Chapter

Interim Chair of Department of Finance

Beta Gamma Sigma Faculty Honoree

MYLES BASSELL, D.M.

Deputy Chairperson, Department of Business Management

Beta Gamma Sigma Chapter Honoree

MICHAEL BUSSA

Partner, KPMG

Students Elected to Beta Gamma Sigma Membership in Spring 2024

SAMRAWIT ANTENEH RORY BELFONROBINSON ELMO BENEDITH

TABASSUM CHEEMIA JACQUIS CODY ANDREW GOMEZ

JAMIE JONES SEBASTIAN MARTE JIALONG MEI

STEVEN MOSSERI ANDREA NURSE MARYNA RAKUSYNETS

XHENSILA SINA JULIO TENEMPAGUAY LEILA USEINI

WENDY ACOSTA

Meanings of Beta, Gamma, and Sigma

Beta (B)

Beta is the initial letter of the Greek word, BEBAEOS (beb-i-os), which signifies honor. Honor is defined as personal integrity, as well as excellence of character. It is a prerequisite for those who lead others. It also encourages altruism and enlightened social responsibility and service.

Gamma (Γ)

Gamma is the initial letter of the Greek word, GNOSIS (no-sis), which signifies wisdom. Wisdom is knowledge tested by experience and tempered by discerning judgment. It avoids prejudice and insists on freedom of thought and expression. Those who are wise seek a better comprehension and a more fruitful application of what is known. They engage in a continuous quest for understanding.

Sigma (Σ)

Sigma is the initial letter of the Greek word, SPOUDE (spoo-day), which signifies earnestness. Earnestness is enthusiasm measured by achievement, reason and sincerity. It is that dynamic quality which is essential for all great achievements. Individuals who reflect earnestness inspire confidence, invite action, and generate progress.

Explanation to the Beta Gamma Sigma key Symbol



The symbol of Beta Gamma Sigma is the key. This symbol also represents our ideals of honor, wisdom and earnestness and is inscribed with the Greek letters which represent the Society's name. We ask that all members who wear this key do so with our principles in mind. We also ask that our chapters pledge themselves to uphold these principles and allow them to provide a framework in which all chapter decisions are made.